FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033110 **Type of Permit:** FILMING **Release Date:** 10/28/2010

Production Company LALALAND ASSOCIATES LTD

Insured Company Name LALALAND ASSOCIATES LTD

Contact Phone No. 1 917-597-3992
Contact Phone No. 2 447-711-801363
Fax
Address SEAFORT HOUSE, BATH RD
LYMINGTON, ENGLAND S0413RW

Production Title LOEWE

Type of Production Commercial - Standard

Producer Michele Stanger

Director NA NA

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Hans Groszkruger

Location Manager Michele Stanger
Primary Phone Office - 917-597-3992
Secondary Phone Office - 917-597-3992

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00

Total Permit Fee $884.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00033110	**Location Manager**	Michele Stanger
Production Company	LALALAND ASSOCIATES LTD	Primary Phone	Office - 917-597-3992
Insured Company	LALALAND ASSOCIATES LTD	Secondary Phone	Office - 917-597-3992
Production Title	LOEWE		

Location Address 20421 Callon Dr, Unincorporated Los Angeles County, CA, 90290

Location Type Ranch

Film Dates 11/1/2010 - 11/1/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document LALA LAND MICHELE STANGER LETTER929.pdf

Equipment on Location

Type	Quantity
Camera cars	15
Cube Trucks	4
Generator	1
Honey Wagons	2

Personnel on Location

Type	Quantity
Cast	10
Crew	30
LA County FSA assigned	1

Filming Activities Exterior models against scenery; Interior models against scenery; filming and still photography;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note FIRE NUMBER: 10-SP654-69 FSA REQUIRED

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Lalaland Assoc Ltd ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A., Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: July 7. 2010

Lalaland Assoc Ltd
Name of Principal

By: [signature]
Representative's Signature

Michele Stanger
Print Representative's Name

Producer
Representative's title

990 President St. #2B
Brooklyn, NY 11225
Principal's Address

917.597.3992 cell
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT